1. Call Meeting to Order – Brent Truax, Board Chair

2. Roll Call – Brent Truax – Chairman (Chamber no term), John Morris – Treasurer (Lodging June 2018 3-year term), Kirk Schaubmayer – Vice Chairman (Lodging June 2018 2-year term), Michael Ledesma – Secretary (Restaurant June 2020 3-year term), Colin Fernie (Town Council no term), John Morris – Treasurer (Lodging June 2018 2-year term), Kirk Schaubmayer – Vice Chairman (Lodging June 2020 3-year term), Erik Forsell (MMSA no term), Paul Rudder (At-Large June 2019 2-year term), Scott McGuire (At-Large June 2018 2-year term)

3. Board Member Comments/Reports/Agenda Additions

4. Public Comment – Please limit to three minutes or less

5. Minutes – Approval of past meeting minutes from July 11th meeting

6. New Business
   1. Appoint new MLR representative from MLT BOD, Discussion and Vote – 5 Minutes

7. MLT Team Presentation Schedule – 30 Minutes
   August 2 Marketing – Website Year 1 Review
   September 6 Marketing – Social Channel Highlights
   October 4 Winter Air Service

8. Department Updates – A brief recap of past, current and future efforts of each department – 5 minutes each
   1. Marketing – Whitney Lennon
   2. Sales and International – Michael Vanderhurst
   3. Communications/PR – Josh Wray
   4. Chamber of Commerce Update – Ken Brengle
   5. Air Update – John Urdi

9. Financial Reports – An update regarding the financial health of the organization – 10 Minutes
   1. TOT & TBID – review previous months results
   2. Cash Flow and CDARS info – discussion of current bank balances and reserve account activity
   3. P&L Reports

10. Key Takeaways
    1. FY 2016-17 TOT currently $6,069,381 ahead of budget which is +55% means +$4,309,260 to TOML GF
    2. May came in at $667,704 up from the previous record (2016) by $140,843 which is +26.7%
    3. FY 2016-17 TOT currently $2,391,279 ahead of previous RECORD July – May (LY) which is 14%
    4. As of May we have exceed the year end TOT budget of $11,650,000 by $5,469,381 with one month left in the fiscal year (+47%)

Future Meeting Dates: Next scheduled Board Meeting for Wednesday September 6, 2017 from 1-4:00pm Suite Z