



Mammoth Lakes Tourism Monthly Board Meeting

Wednesday, November 1, 2017

Call in # (310) 372-7549 - Participant Code 934985 - Host Code 3838

1:00-3:00pm in Suite Z

[https://www.dropbox.com/sh/zxanpoyiv7mwd9t/AAB-aHpEDShkXC2UnH79\\_hRJa?dl=0](https://www.dropbox.com/sh/zxanpoyiv7mwd9t/AAB-aHpEDShkXC2UnH79_hRJa?dl=0)

Board Member Brent Truax calling in from Landing Resort & Spa, 4104 Lakeshore Blvd. South Lake Tahoe, CA 90404

**Meeting Agenda**

1. **Call Meeting to Order – Brent Truax, Board Chairman**
2. **Roll Call – Brent Truax – *Chairman*** (Chamber no term), **John Morris – *Treasurer*** (Lodging June 2018 3-year term), **Kirk Schaubmayer – *Vice Chairman*** (Lodging June 2018 2-year term), **Michael Ledesma – *Secretary*** (Restaurant June 2020 3-year term), **Colin Fernie** (Town Council no term), **Sean Turner** (Retail June 2020 3-year term), **Eric Clark** (MMSA no term), **Paul Rudder** (At-Large June 2019 2-year term), **Scott McGuire** (At-Large June 2018 2-year term)
3. **Board Member Comments/Reports/Agenda Additions**
4. **Public Comment** – Please limit to three minutes or less
5. **Minutes** – Approval of past meeting minutes from October 4<sup>th</sup> and special meeting of October 23<sup>rd</sup>
6. **New Business**
  1. Event discussion update – **10 Minutes**
  2. MLT Board discussion on MLR – **15 Minutes**
7. **MLT Team Presentation Schedule – 30 Minutes**

November 1	Winter 2017-18 air service and beyond
December 6	High Altitude Training Crib Options
January 3	Marketing recap
8. **Department Updates** – A brief recap of past, current and future efforts of each department – **5 minutes each**
  1. Marketing – Whitney Lennon
  2. International – Michael Vanderhurst is in China
  3. Communications/PR –Lara Kaylor
  4. Chamber of Commerce Update – Ken Brengle
9. **Financial Reports** – An update regarding the financial health of the organization – **10 Minutes**
  1. TOT & TBID – review previous months results
  2. Cash Flow and CDARS info – discussion of current bank balances and reserve account activity
  3. P&L Reports
  4. 2016-17 Financial Audit update- preliminary year end
10. **MMSA Update – Eric Clark**
11. **Key Takeaways**
  1. September came in at \$1,023,930 up from the previous record (2016) by \$19,115 which is 2%
  2. YTD TOT is +\$89,843 to the previous record (2016) and +\$1,470,638 to 2017-18 budget

**Future Meeting Dates:** Next scheduled Board Meeting for **Wednesday December 6, 2017** from 1-3:00pm Suite Z