

2018-19 Budget Cycle Funding Allocation

5/24/18

Measure A

	Measure A 17-18	Measure A 18-19	YOY \$ Change	YOY % Change
Wages & Payroll Taxes	\$ 834,594.00	\$ 956,289.95	\$ 121,695.95	15%
Employee Benefits	\$ 108,000.00	\$ 120,000.00	\$ 12,000.00	11%
Overhead	\$ 170,360.00	\$ 183,660.00	\$ 13,300.00	8%
Marketing	\$ 882,597.00	\$ 766,810.05	\$ (115,786.95)	-13%
Sales	\$ 415,550.00	\$ 417,000.00	\$ 1,450.00	0%
Communications	\$ 222,350.00	\$ 220,000.00	\$ (2,350.00)	-1%
Total Expenses	\$ 2,633,451.00	\$ 2,663,760.00	\$ 30,309.00	1%
Projected Revenue	\$ 2,480,700.00	\$ 2,443,900.00	\$ (36,800.00)	-1%

TBID

	TBID 17-18	TBID 18-19	YOY \$ Change	YOY % Change
Wages & Payroll Taxes	\$ -	\$ -	\$ -	0%
Employee Benefits	\$ -	\$ -	\$ -	0%
Overhead	\$ 105,800.00	\$ 90,560.00	\$ (15,240.00)	-14%
Marketing	\$ 5,947,291.00	\$ 4,564,140.00	\$ (1,383,151.00)	-23%
Sales	\$ 175,000.00	\$ 114,000.00	\$ (61,000.00)	-35%
Communications	\$ 45,450.00	\$ 40,000.00	\$ (5,450.00)	-12%
Total Expenses	\$ 6,273,541.00	\$ 4,808,700.00	\$ (1,464,841.00)	-23%
Projected Revenue	\$ 5,290,000.00	\$ 4,528,000.00	\$ (762,000.00)	-14%
Recommended TBID reserve for 2018-19		\$ 500,000.00		

Combined - Overall Budget

	Combined 17-18	Combined 18-19	YOY \$ Change	YOY % Change
Wages & Payroll Taxes	\$ 834,594.00	\$ 956,289.95	\$ 121,695.95	15%
Employee Benefits	\$ 108,000.00	\$ 120,000.00	\$ 12,000.00	11%
Overhead	\$ 276,160.00	\$ 274,220.00	\$ (2,500.00)	-1%
Marketing	\$ 6,829,888.00	\$ 5,330,950.05	\$ (1,499,235.66)	-22%
Sales	\$ 590,550.00	\$ 531,000.00	\$ (59,550.00)	-10%
Communications	\$ 267,800.00	\$ 260,000.00	\$ (10,400.00)	-4%
Total Expenses	\$ 8,906,992.00	\$ 7,472,460.00	\$ (1,437,989.71)	-16%
Projected Revenue	\$ 7,770,700.00	\$ 7,471,900.00	\$ (298,100.00)	-4%
Projected shortfall	\$ (1,136,292.00)	\$ (560.00)		