

**Position:** Market Researcher

**Employment Type:** Seasonal (temp)- hourly

**Job Functions:** Marketing

**Job Description:**

Mammoth Lakes Tourism is looking for an outgoing, methodical and friendly person in Mammoth Lakes to administer surveys to arriving passengers at MMH airport to better understand transportation needs of visiting guests

**Key Responsibilities**

Under the direction of the Director of Marketing, this short-term role is available for a two-month period (February–March 2020). The key responsibility entails surveying arriving airline passengers at Mammoth Yosemite Airport. The surveyor will utilize random sampling to select passengers and inquire about participation in a short survey conducted on an iPad. Data will be collected from five arriving flights four days a week and from two arriving flights on Saturdays.

**Requirements:** The right candidate must be personable, punctual, follow directions well, be familiar with random sampling protocol, obtain knowledge of local businesses and event schedule and have their own reliable transportation.

**Qualifications**

- Ability to be outside for much of shift
- Ability to be outside during potentially inclement weather (i.e. sun, warmer conditions, cold, wind, precipitation)
- Ability to work autonomously
- Prior market research experience a plus
- Prior experience in customer service a plus

**Compensation**

- Contracted, based on experience

**Hours:** 9 am – 5pm Thurs & Fri with a one-hour lunch break

**About the Organization:** Mammoth Lakes Tourism is a destination marketing organization and provides a regional marketing and communications platform to promote the Mammoth Lakes brand and destination. Mammoth Lakes Tourism serves as an authority on travel and tourism to the Mammoth Lakes area and engages in opportunities and partnerships that will elevate the profile of the area. Mammoth Lakes Tourism unifies business and community leaders to raise the relevance of travel to the destination and enhance the area.